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GLOBAL STUDENT CROWDFUNDING SUPPORT TEAM**

# **TOP 10 LINKEDIN STRATEGIES DESIGNED FOR UNIVERSITY STUDENTS BEFORE AND AFTER GRADUATION**

**STEP-BY-STEP STRATEGIES DESIGNED TO GUIDE  
COLLEGES AND UNIVERSITY STUDENTS USE THE NEWAGE  
LINKEDIN NETWORKS TO TAP INTO THE UNIVERSE OF  
POTENTIAL EMPLOYERS FROM 198 TO 200 NATIONS**



## **IKE E. LEMUWA**

**Author/Angel Investor/Strategic Fundraising Coach/  
Crowdfunding Expert**

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**Step-by-step strategies designed to guide  
Colleges and University Students Use the NewAge  
LinkedIn Networks to tap into the Universe of Potential  
Employers from 198 to 200 nations**

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Author/Angel Investor/Strategic Fundraising Coach/Crowdfunding Expert

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For additional information Contact

For Marketing/Joint Ventures/Sponsorship/Advertising

## INTRODUCTION

**Y**ou've decided what you want to do in your life. Congratulations! You have taken the first step towards your career goals. Now, where do you go from here? You will find that there are many Social Media options in front of you and may you find success in all of them. The key is to find the absolute best Social Media use of your time and energy to achieve your goals. Ultimately, when researching the best social network option for building a career, you will come upon LinkedIn. Below are the top 10 LinkedIn Strategies designed for University students. We will cover options that will be of use to undergraduates, graduates, and post graduates.

## 1. GET ON LINKEDIN IMMEDIATELY

**T**he ability to network with people in your desired field is of utmost importance and can be most quickly achieved through LinkedIn. Take your time when you build your LinkedIn profile. If you are already on LinkedIn, take the time to review what you have and concentrate on having the best use of words that represent your ultimate career goal. A strong headline will bring in prospective employers and entice them to click on your profile. Research the job that you want online and write down a list of the most frequently used keywords in the job headlines. Once you have done sufficient research, you can build your profile on LinkedIn using those same keywords.

### Examples:

### Benefits:

Ask for assist from respected professionals and experts in the LinkedIn Universe.

Joining the 198 TILG CEO Networks present in 198 nations is a great start.

198TILG Student Social Media Support Team

198TILG Student Crowdfunding Support Team

198TILG Student CEO Branding Network

198TILG Media Support Team

198TILG Business Support Team

198TILG Crowdfunding Support Team

198TILG Publishing Support Team

198TILG CEO Branding Support Team

## **2. STATE YOUR MAJOR AND BECOME AN EXPERT IN IT**

**Y**ou are going to graduate with a degree in your chosen Major and you want that to be relevant to your job search. “Marketing Research Major seeking an internship with Advertising Firm” is a strong statement and directly addresses your goals. The second part is to become an expert in your field. If your major is Marketing Research spend the time to write articles on the latest Research techniques being used today, or how the world of Marketing Research is evolving. Bill Gates once said “Content is King” and he was absolutely right. Everyone is looking for something or someone who stands out from the crowd and writing great content is a sure fire way to attract the right attention.

Who Says, You Should Not Research and Write, 1, 2, 3, even 4 books before you graduate.

Simply look at Start-Ups, in over 198 to 200 nations, majority of the businesses were started by Undergraduates and Graduate Students..

Researching and Releasing a couple of expertly written Contents, Special Reports, How to Books, and more, shows your potential investors, donors and/or employer what you actually bring to the table.

Why wait until you graduate.. DO IT NOW, ASK 198TILG Publishing Support Team, USA, for help

## Examples:

Benefits of Clearly Stating your Major and the courses you have taken in college.

Ask for Assistant Yes, there is help everywhere, you just have to ask for it. Contact:

TILG Comprehensive Research and Writing Team for professional and customized LinkedIn Profile Creations, LinkedIn Optimizations and Promotion

## TILG Comprehensive Research and Writing Support Team

- ✓ **Provides Students Original contents research and writing**
- ✓ **Provides Student Social Media eCourses**
- ✓ **Provides Students Social Media eBooks and branding supports**

198TILG Publishing Support Team.. imagine tapping into thousands of fellow students from over 198 nations each hungry to help while at the same time learning and help themselves growth and reach local, regional, national and global marketplace

198TILG Publishing Support Team use the network of The Ike Lemuwa CEO Networks present in 198 nations to position each student as a professionally trained and ready to assist in any field of social media, crowdpromotions, and Branding Support

**198TILG Student Crowdpromotion Support Team**

**198TILG Student Crowdsourcing Support Team**

### 3. CREATE AN EXCEPTIONAL PROFILE

**A**s you begin to write your profile you will want to approach it as you will an interview. Be prepared and put your best foot forward. You want to write in the first person and make your profile interesting and action-inspiring. Similar to writing any sales and marketing piece, you will want your profile to make the reader desire to take action immediately. Examples would include: “I am a one-time finalist for Entrepreneur of the Year”, or “I get paid to stay at the Ritz Carlton and write about it”, or “I am the world’s number one fan of Ricotta Cheese”. These are all ways that you can make a bold statement that captures attention.

#### Examples:

<https://www.linkedin.com/in/ikelemuwa>

- ✓ Benefits of Crafting Compelling LinkedIn Profiles.
- ✓ Benefits of Optimizing your LinkedIn Profiles
- ✓ Benefits of Regularly sharing contents that are educational and also share contents relating the your intended field of professional pursuit.
- ✓ Benefits of Endorsements
- ✓ Benefits of Writing Recommendations on your profile

- ✓ Benefits of requesting CEOs of your targeted field to write a recommendation for you

## **Sample: 198Crowdfunding Marketplace social media branding**

198Crowdfunding Marketplace, USA, a Ike Lemuwa Company

<http://www.198crowdfundingmarketplace.com>

<https://plus.google.com/u/0/b/115651431885269067303/115651431885269067303>

[https://www.youtube.com/channel/UCyS\\_Sjxy376wC9lZIXmeUKA/about](https://www.youtube.com/channel/UCyS_Sjxy376wC9lZIXmeUKA/about)

<https://www.facebook.com/pages/198-Crowdfunding-Marketplace/980883981936971>

<http://198crowdfundingmarketplace.blogspot.com/>

<https://www.blogger.com/profile/08696255513506267151>

<https://twitter.com/198crowdfunding>

[www.linkedin.com/in/198crowdfundingmarketplace](http://www.linkedin.com/in/198crowdfundingmarketplace)

<https://in.pinterest.com/198crowdfund/>

TILG Comprehensive Research and Writing is here to help you review the necessary profiles of your targeted CEOs and help you craft an introductory letter to approach the CEO

## **Write and Sharing Contents of your targeted Field of Study**

Yes, it is extremely important that you research and write contents that helps to promote your field of interest.

**Produce Videos and Infographics** that promotes and/or starts a discussions about your field of interest. Videos are extra powerful and Infographics is also magnetic and gets saves and commented on most often than jos comments.

**Standout and Brand Yourself:** Yes, you are a student, so what, you can start your own company while still in College or University. I personally challenge you to start something!!

It's extremely difficult to get help if you have absolutely nothing going?

Start a project, support a project within your community, your network and/or nation.

Never ever thing that no one cares...

Yes, maybe no one cares because you have absolutely nothing going!!

- ✓ Adopt a School within your niche!! Yes, adopt an elementary school and help them raise cash
- ✓ Adopt a CEO within your niche!! yes, go out of your way and adopt a ceo within your niche
- ✓ Adopt a Company you can promote and help reach the next milestone

The key is get active, and the world around you and far will notice you.

Do something that could add value in someone's life and see what could happen to your own life!!

My personal, experience, speaks volume, all my life, I have devoted time and resources in crafting and promoting complete strangers..,

Political Prisoners

Professors/Lecturers

Corporate CEOs

Unknown Celebrities

Local, Regional, National and Global Student Bodies and individual Scholars

[Our Core Marketing Keywords for this particular niche market!!](#)

Crowdfunding Campaign, Seedfunding Campaign, Student Social Media Support Team, Crowdfunding Support Team, Fundraising, African

Crowdfunding Campaign Blueprint, Asia Crowdfudning Blueprint,  
European Union Crowdfunding Blueprint, Australia Crowdfunding,  
Antarctica Crowdfunding Campaign Blueprint, Latin-America  
Crowdfunding Campaign Blueprint, North-America Crowdfunding  
Campaign Blueprint, Scientific Research Related Crowdfunding  
Campaign Blueprint, Crowdfunding Campaign Blueprint for Medical  
Travel Related Treatment, Crowdfunding Campaign Blueprint for  
Medical Marijuana Related Business Start-Up, Crowdfunding Campaign  
Blueprint for Solar Energy Related Projects and Business Start-Up,  
Crowdfunding Campaign Blueprint for Tribal Community Related  
Projects and Business Start-Ups

## 4. MAKE YOUR BACKGROUND STAND OUT

**Y**our education is going to be a highlight of your LinkedIn profile, and you should put a large focus on it, but the rest of your life should also be an asset to your goals. Include volunteer work, internships, community activism, extracurricular or anything else that has given you relevant work or life experience. These are all a part of your journey and also should be a part of your story.

198TILG Publishing Support Team has designer in place to assist you customize your LinkedIn profile according to your niche

**Benefits..** Designing and Making your LinkedIn stand out is part of your branding strategies

Ask for help from your existing networks of supporters and if you do have any network of professional supporters, start one immediately

As you ask for help, be ready to help one else too

## 5. NETWORK, NETWORK, NETWORK

Once you build your profile to 100% on LinkedIn, and definitely do build it up to 100% as it increases your standing within the LinkedIn world, you are ready to start building your network. Be fearless in your approach. The business world is not for the meek or mild. There are many ways to build your network, and we will cover a few of them here.

**Benefits of Networks..** there is always someone within your network who needs something. Be the first to help and/or review their profile and assist them fix their profile FREE

**Why join networks within your field of studies?**

Why join 198TILG Student Social Media Support Team?

### Why Joint 198TILG Publishing Support Team?

<https://delicious.com/tilgpublishing>

<https://www.youtube.com/channel/UCKT3YxkHEX508ewQRJzQCug/about>

<https://plus.google.com/u/0/110867841438714684737/about?hl=en>

<https://www.pinterest.com/198tilgpublishi/>

<https://twitter.com/198tilgpublish>

<https://www.linkedin.com/in/198tilgpublishing>

<http://www.stumbleupon.com/stumbler/198tilgpublishin>

<https://myspace.com/198tilgpublishing>

<http://inbound.org/in/198tilgpublishi>  
<http://www.scoop.it/u/198tilg-publishing>  
<http://tilgpublishing.hubpages.com/>  
<https://en.wikipedia.org/wiki/User:198tilgpublishing>

Why Joint 198TILG Media Support Team?

## Why Join 198TILG Business Support Team?

<https://www.youtube.com/channel/UCoY6ZnV9IW4rgS-CoYtn7qA/about>  
<https://plus.google.com/u/0/112445039549503038598/about?hl=en>  
<https://twitter.com/198petmarket>  
<https://in.pinterest.com/198petmarket/>  
<https://delicious.com/petmarket198>  
<http://198petmarketplace.tumblr.com/>  
<http://www.stumbleupon.com/stumbler/198petmarket>  
<https://myspace.com/198petmarketplace>  
<http://inbound.org/in/198petmarket>  
<http://198petmarketplace.deviantart.com/>  
<http://www.scoop.it/u/198pet-marketplace>  
<http://petmarketplace198.hubpages.com/>  
<https://198petsmarketplce.wordpress.com/>

# Why Join 198TILG Social Media Campaign Support Team

[https://www.youtube.com/channel/UChEMssURsbq0ow-50Hhq\\_jg/about](https://www.youtube.com/channel/UChEMssURsbq0ow-50Hhq_jg/about)

<https://plus.google.com/u/0/117168936558335947955/about?hl=en>

<https://twitter.com/198mediamarket>

<https://in.pinterest.com/198mediamarket/>

<https://delicious.com/mediamarketplac>

<http://198mediamarketplace.deviantart.com/>

<https://myspace.com/198mediamarketplace>

<http://inbound.org/in/198mediamarket>

<http://www.scoop.it/u/198mediamarketplace>

<http://mediamarket198.hubpages.com/>

<https://en.wikipedia.org/wiki/User:198mediamarketplace>

## 6. BUILD YOUR NETWORK FROM THE INSIDE OUT

**B**egin by asking to connect with everyone that LinkedIn will suggest for you. That usually starts with your email contact list and can also include your Facebook and Twitter friends. Adding those connections will give you a base to begin building off. Many times, as you search out connections in your desired profession or major you will find that you have a mutual connection among your friends.

### Benefits of building your network from inside out?

**The Product Called YOU..** you know yourself more than anyone else do

**The Community of Friends,...** you know your own community more than anyone else

**The Project...** you know your project more than anyone else. Brand your project before you even ask for your money or assistance

It is extremely important to build a networks of believers!! Yes, people who believes in you and what you are trying to accomplish

## 7. FIND THE COMPANIES YOU ADMIRE AND FOLLOW THEM

**Y**ou can then find connections you may already have or find Alumni from your university who are employed there. Find your common ground and don't be afraid to mention it when asking to connect. Example: "Hi Tom, I'm a junior at XYZ University and I see you also graduated from there. I am looking to apply in the near future to your company and would love to have you in my network". People like to connect and work with people they feel are like themselves and this will definitely work in your favor.

Benefits of Finding the right companies you admire

Why would you consider these companies...

Why should you build your network around these companies

Why should you share videos, infographics and ideas about these companies

**The answers are very simple..** because it a field you have studies and intend to work after graduation, it becomes easy for you to find contents, and/or produce original contents that could add values to the company.

198TILG Publishing Support Team can help you in the area to actually customize

THE IKE LEMUWA GROUP, LLC, AND MR.IKE E. LEMUWA DO NOT  
SUPPORT AND/OR PARTICIPATE IN ANY AND ALL NEGATIVE  
CAMPAIGNS AGAINST

- ✓ GOVERNMENT, WHETHER YOU AGREE WITH THEIR POLICIES  
OR NOT
- ✓ INDIVIDUALS,
- ✓ CEOS
- ✓ POLITICIANS
- ✓ PROFESSORS/LECTURER
- ✓ INDIVIDUAL'S SEXUAL OR RELIGION AFFILIATIONS
- ✓ CELEBRITY WHETHER YOU AGREE OR DISAGREE WITH THEM
- ✓ CULTURE WHETHER YOU AGREE OR DISAGREE WITH THEM
- ✓ CORPORATIONS WHETHER YOU AGREE OR DISAGREE WITH  
THEIR POLITIES

198TILG Publishing Support Team, USA, helps members craft  
customized contents in the following areas

- ✓ eBooks
- ✓ eCourses
- ✓ White Papers

- ✓ Infographics
- ✓ Video reviews, Video Comments, Video product review, CEO Video Review of the company of your choice.
- ✓ eSpecial Reports
- ✓ eNewsletters
- ✓ News Opinions
- ✓ Newsbriefs

FACT: CEOs, love to read comments and watch videos promoting them, their company and products and services..

TILG, LLC owner, Ike E. Lemuwa received a visit in the United States of America from a President of a University because he produced an extremely professional contents profiling and promoting their professor and research team that have done a great job in the past 10 years but received little attention locally, regionally and globally until it was profiles and published in 198 nations

## 8. THE LINKEDIN STUDENT JOB PORTAL

**Y**es, LinkedIn has a job Portal just for students. Please take advantage of it. It features all internships and entry-level jobs on LinkedIn. It is a great way to find the internship in your desired field in a quick manner. You can search by your desired job or company that you would like to work for. Once you find the job or jobs you desire, apply and your potential employer will be able to access your profile.

This is probably one of the best hidden secrets about wonderful LinkedIn.

Yes, LinkedIn do have Student Job Portal... by carefully studying and crafting a targeted job applications, internship applications will increase your chances of getting hired and/or being offered Internship in the areas of your interest.

198TILG Publishing Support Team can help develop a customized profiles and contents targeting a few select niche that meets your now and future employment needs.

### Benefits:

### Examples:

Ask for help: 198TILG Publishing Support Team is here to assist you.

## 9. MAKE SURE YOUR PUNCTUATION IS CORRECT

**T**he let-down a potential employer feels when seeing incorrectly spelled words or grammar that has been trashed is a game-killer. Write your best profile and then double-check it, spell check it, grammar check it, and ask for a second opinion. Remember this is your best foot forward and it is the first look your future employer will be seeing of you.

Benefits of hiring a professional to handle your contents.

First Impressions goes a long way to getting your foot in the doors

Yes, no one is above mistakes.. You only have but one chance with potential employer

Ask 198TILG Publishing Support Team for professional assistance

## 10. THROW FEAR OUT THE WINDOW

In business, there is no time for fear of rejection. Be bold yet professional. Be creative yet courteous. Be cautious yet courageous. Above all, be yourself and know that your perfect employer is only a LinkedIn connection away.

Benefits: You did not go to University to learn how to fear and be comfortable in your own skin.

Yes, Destroy fear and/or DO EXACTLY WHAT YOU ARE AFRAID OF DOING?

Tackle fear head-on and see for yourself, how far you will go.

### Examples

Benefits of asking for help in the areas you are most afraid to tackle.

198TILG Publishing Support Team is here to assist you get over your fear..

**198TILG Publishing Support Team will do the following**

## Done-For-You, Now!!

Research and Write professional Contents you can share with your targeted Niche market

198TILG 20,000 Support Team in over 198 to 200 nations

Research and write Video Productions that meets your targeted market expectations

198TILG 20,000 Vidal Video Support Team, in over 198 to 200 nations

Research and Write White Papers on how you think a company can tap into Rare and Uncommon sensitive market niche

198TILG Social Media Support Team, in over 198 nations

**Research and Write Scripts for your presentations**

**Research and Write Product Reviews and marketing plan for your Chosen CEO/Company you would like to promote**

## Research and Write Company reviews

Imagine crafting and publishing these on behalf of a CEO you would want to do business with and/or get appointment to share your dreams and aspirations?

Research and Write “What this CEO is missing within his or her niche market

Research and Write “Why I think this Company/CEO can do much better if...”

Research and Write “Why is this Company/CEO still operating with 1980 business mentality?”

Research and Write “Have anyone had this experience with this Company/CEO”

198TILG CEO Branding Support Team in over 198 to 200 nations

## **FOR ADDITIONAL INFORMATION CONTACT:**

198TILG Publishing Support Team, USA, a Ike Lemuwa Company  
Alexandria, VA. 22309  
Toll Free: 888 642 8433

Direct Contact with Mr. Ike E. Lemuwa  
USA/Africa/Antartica/Asia/Australia/EU/Latin-America/North-America

Email: Attention. Ike Lemuwa

The Ike Lemuwa Group, LLC  
The Ike Lemuwa CEO Networks  
The Ike Lemuwa Mastermind Platinum Group  
Toll Free: 1 888 642 8433  
Email: [info@ikelemuwagroup.com](mailto:info@ikelemuwagroup.com)

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198Business Marketplace, USA  
198viral Video Marketplace, USA  
198media Marketplace, USA  
198TILG Publishing Marketplace, USA  
198elite CEO Magazine  
198pets Marketplace, USA  
198Student Social Media Marketplace, USA  
198TILG CEO Branding Support Team, USA  
198TILG Crowdfunding Support Team, USA

### **Free Crowdfunding Support Blueprint Assistant**

Survey Assists Us to help you Free

### **Free: Crowdfunding Campaign Blueprint Research Assistants**

Top 10 Survey will help us gather the right information for your Campaign

### **Free: Consultation for CEO/Celebrities/Professional Branding Assistance**

Customize Surveys Designed to gather the right information to help you.